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International Business Review - Journal - Elsevier

This paper addresses two questions through a study of 180 SMEs located in contrasting industry and home country contexts. First, which business models for international markets prevail among SMEs and do they configure into different types?

SME international business models: The role of context and

The Influence of Adaptation and Standardization 269 BAR, Curitiba, v. 8, n. 3, art. 3, pp. 266-287, July/Sept. 2011 www.anpad.org.br/bar This paper unfolds as follows ...

The Influence of Adaptation and Standardization of the

Portfolio investments are investments in the form of a group (portfolio) of assets, including transactions in equity securities, such as common stock, and debt securities, such as banknotes, bonds, and debentures.. Portfolio investments are passive investments, as they do not entail active management or control of the issuing company. The foreign investors have a relatively short-term interest ...

Portfolio investment - Wikipedia

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Foreign market entry modes or participation strategies differ in the degree of risk they present, the control and commitment of resources they require, and the return on investment they promise.. There are two major types of market entry modes: equity and non-equity modes. The non-equity modes category includes export and contractual agreements. The equity modes category includes: joint ...

Foreign market entry modes - Wikipedia

Determinants of Export Performance BAR, Curitiba, v. 8, n. 2, art. 1, pp.107-132, Apr./June 2011 www.anpad.org.br/bar

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